

Portfolio

BOOK

In March 2010, after working as a copywriter at The Longaberger Company, I was asked by CEO Tami Longaberger to join



her team as ghostwriter for her first book. What an honor! We worked feverishly to complete the the manuscript by early May and were thrilled with its September 2010 release.

- Prior to the formal release of the book, Weaving Dreams was a top-ten leader in online pre-orders on Amazon, Barnes & Noble, and Borders websites.
- During the weekend of Longaberger's national convention [7/10], it was the number one best-selling book in the country.
- In just its first two weeks of release, Weaving Dreams made the Wall Street Journal's list of top-selling business books (#13).

Read about the book and Tami's mention of me [HERE](#).

CURRENT WORK:

Girl Meets Paper

reflections on life, God, motherhood, and living for Jesus

<http://girlmeetspaper.com>

[Jenison Public Schools](#): Responsible for designing the superintendent's blog and initiating all communication between administrators, myself, and the district photographer. Schedule the editorial calendar for all posts and relay that schedule to pertinent parties within eight district schools and the central administration office. Oversee photo shoots and conduct interviews with subjects; write all blog posts and link them on the district Facebook page. [Tomtenbrink.com](#) is updated each Thursday.

[Allendale Public Schools](#): Designed the APS district blog, oversee and coordinate all photography, interviewing, editorial plans, communication, and writing as described above. Additionally designed and coordinated a district-wide essay contest in partnership with the superintendent based on writing prompts that were individualized for each building. Essay winners to be photographed and featured on the blog throughout the summer months. [Allendale Outlook](#) is updated each Tuesday.

BUSINESS BANNERS

Gemmen's Hardware Store Proposal, Hudsonville, MI: 3 from a collection of 6:

- [Mom Was Right...](#)
- [Turn Key Operation...](#)
- [Painting Rooms...](#)

BUSINESS WRITING

Writing for business is a fun challenge for me. Aside from the copywriting work I've done for Longaberger [samples available upon request], I've enjoyed working with local business owners here in West Michigan. References available.

BLOG GUEST POSTS

[CARISSA WOODWYK: 3 Reasons To Let your Kids See You Struggle, June 11, 2012](#)

Girl Meets Paper

reflections on life, God, motherhood, and living for Jesus

<http://girlmeetspaper.com>

[JEFF GOINS, WRITER: *When a Writing Gig Goes Bad*, May 18, 2012](#)

[INSPIRED TO ACTION: *Why I'm Glad We're Quitters*, March 19, 2012](#)

[HEARTS AT HOME: *The Family Challenge*, November 29, 2011](#)

CHURCH RESOURCES

It was a privilege to contribute to resources published by Mars Hill Bible Church in Grandville, Michigan. Of the three pieces I wrote, two were narrative non-fiction and one was a Lenten devotional.

- 11/09: [A Friend for the Valley](#) [available in its entirety by request]
- 7/10: [Living in a Land of Plenty](#)
- 3/11: Lenten Study Guide: Revelation 2, The Church in Smyrna [available by request]